

Appendix C: Sample Data Protection Impact Assessment: Connected Toy

<https://ico.org.uk/media/for-organisations/childrens-code-hub/sample-data-protection-impact-assessment-connected-toy-0-0.pdf>

In this example, here are four areas that should have attention drawn to.

1. Lack of age-assurance measures that allow children to access or create inappropriate content.
2. Personalised content that exposes child to damaging content that risks right to life, survival & development.
3. On-by-default data sharing
4. Connected devices gathering data within private spaces without adequate transparency of safeguards.